



Managing Business Risk

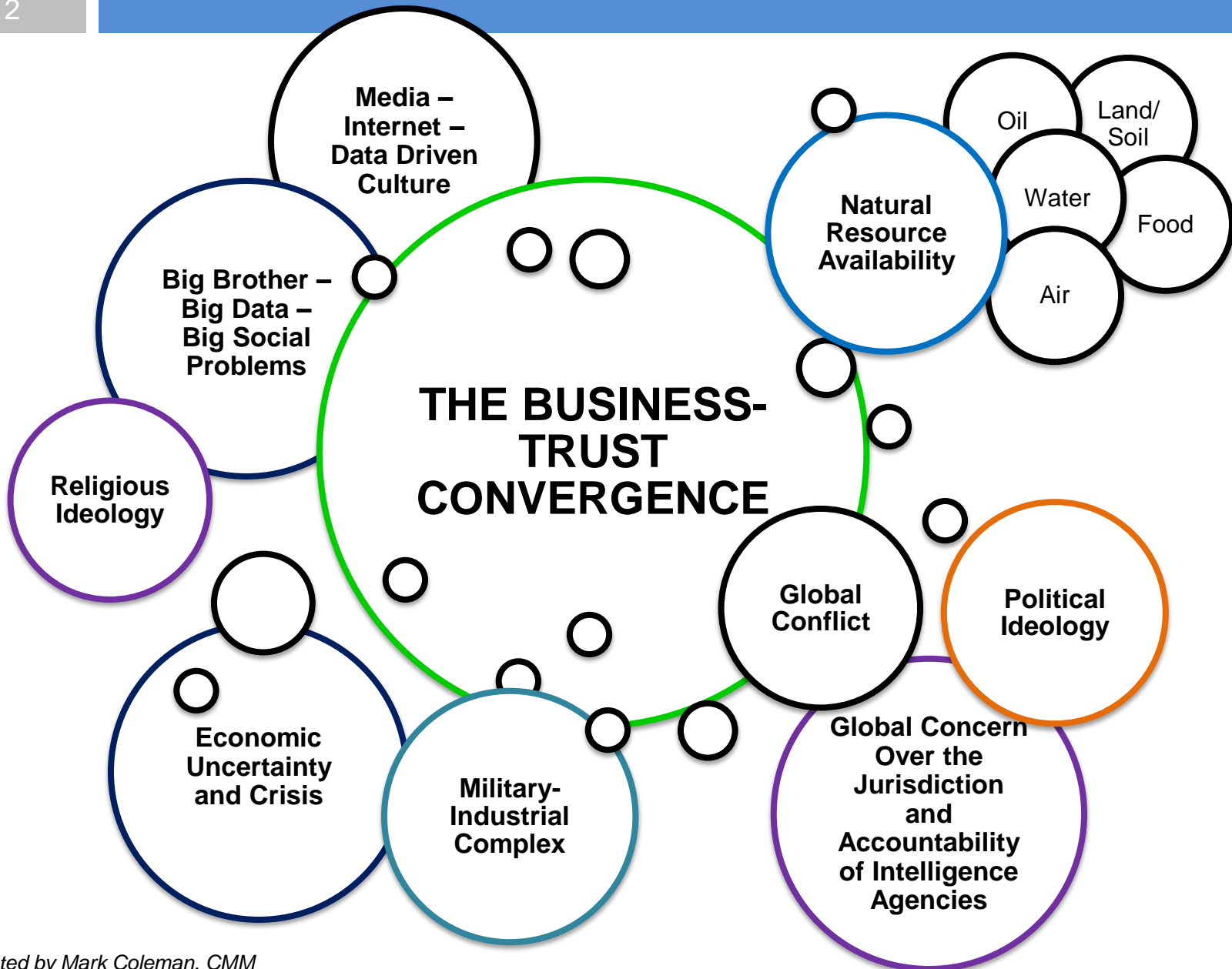
Insights on Converging
Issues and Material
Business Risks

By Mark Coleman and Denny Minano
CMM

CMM
CONVERGENCE MITIGATION MANAGEMENT

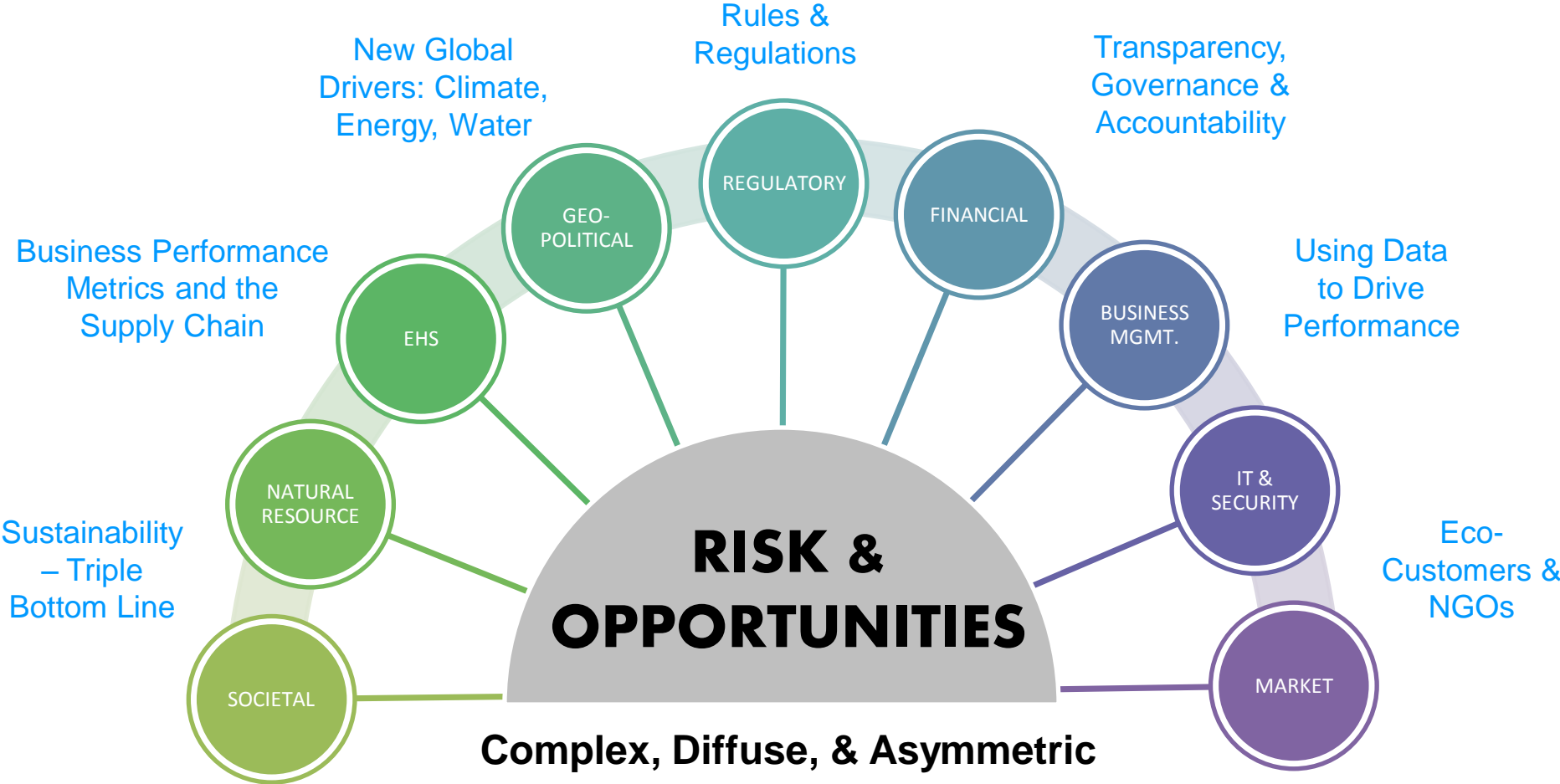
Today's Converging Issues

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Making Sense of the Convergence

The New Business Reality: Risk is Everywhere



Making Sense of the Convergence

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Drill down and you see the **CONVERGENCE** is really about addressing shifts in market requirements and balancing the trade-offs between best options for growth.

The **CONVERGENCE** involves simultaneous assessment, analysis, and action on material risks to the business.

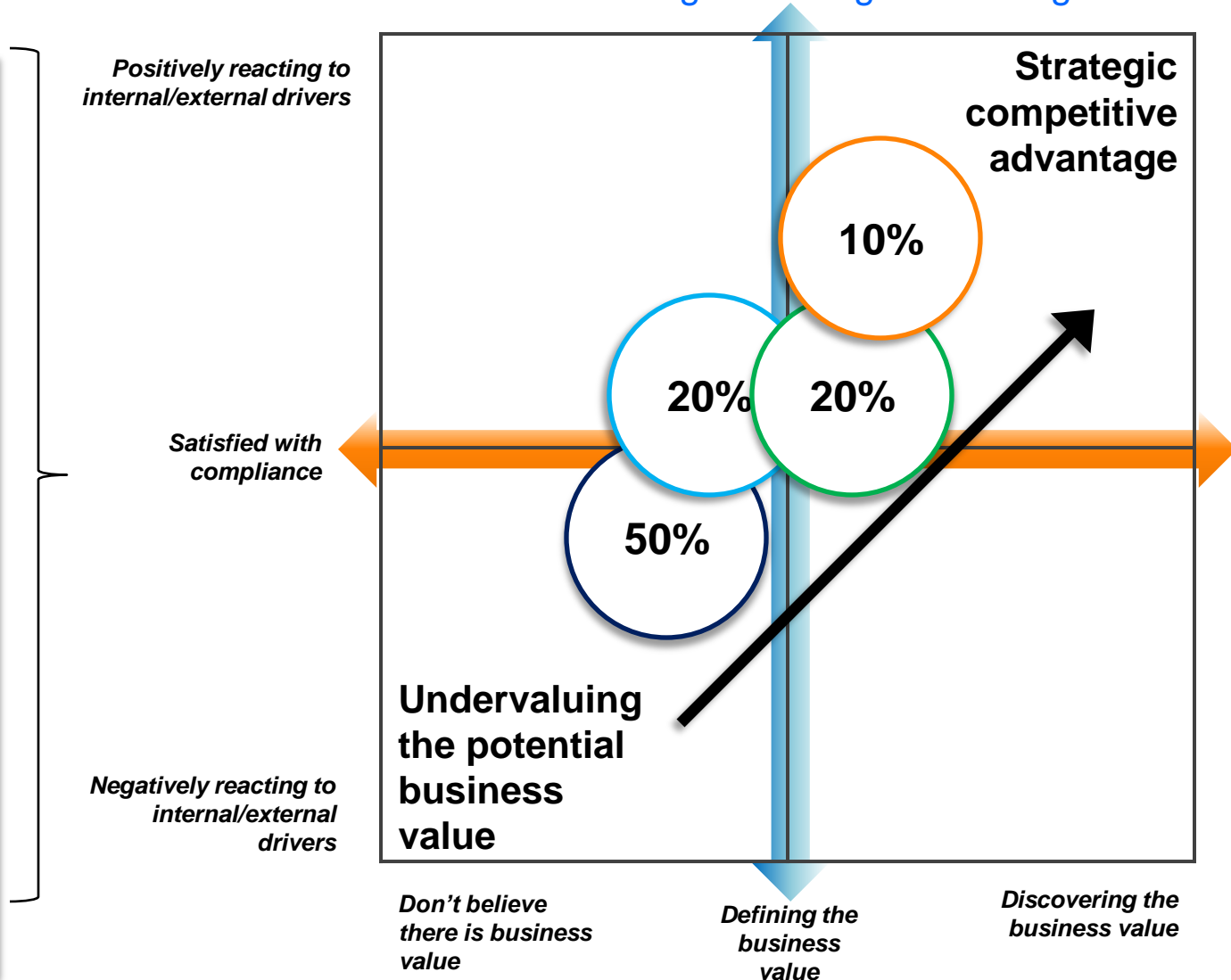


Example: Global Product Compliance & Sustainability

Some of the business imperatives impacting Product Compliance

REACH
Feedstock supply chain confirmation
FIFRA
Non- REACH & New Substance Registration in Existing Programs
Food safety and contact regulations
TSCA
GHS
Conflict Minerals
REACH like regulations in other geographies
Intensifying chemical risk management laws
FDA
Nutrient Management
Confidential Business Information in balance with Transparency
Prop 65
Obtaining compliance for GHS/CLP by 2015
Animal Testing Restrictions to Substantial Safety
Chinese Chemical Registrations
Sustainability
China and implementation of new regulations
CPSA
Cosmetic Regulations
Resource/Product Use Sustainability
Electronics waste
CLP
Endocrine Disruptors regulation
US State Regulatory Programs
RoHS

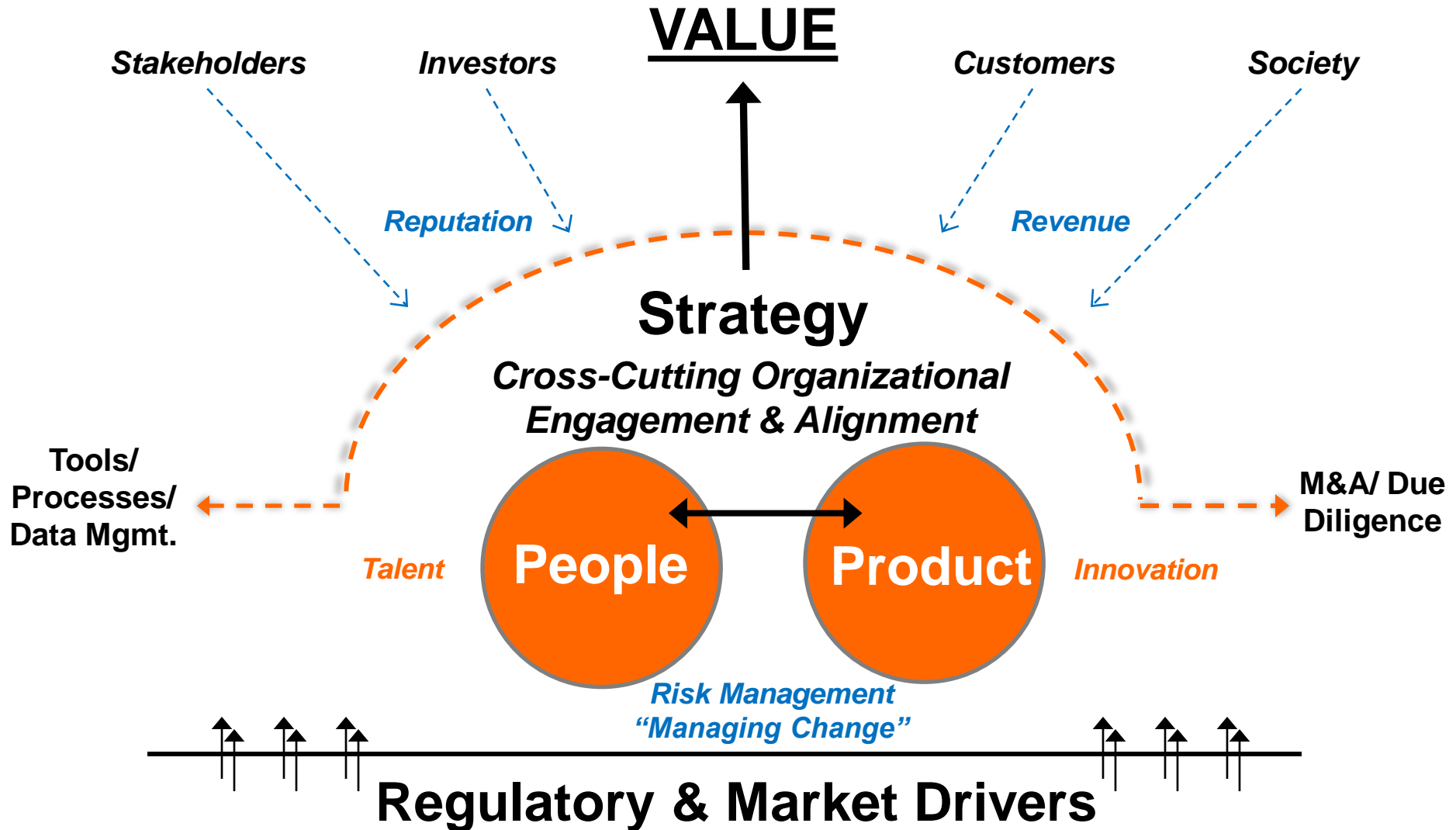
Sustainability: A Continuum of Value Transitioning to Strategic Advantage



Determining Best Alignment for Creating Value

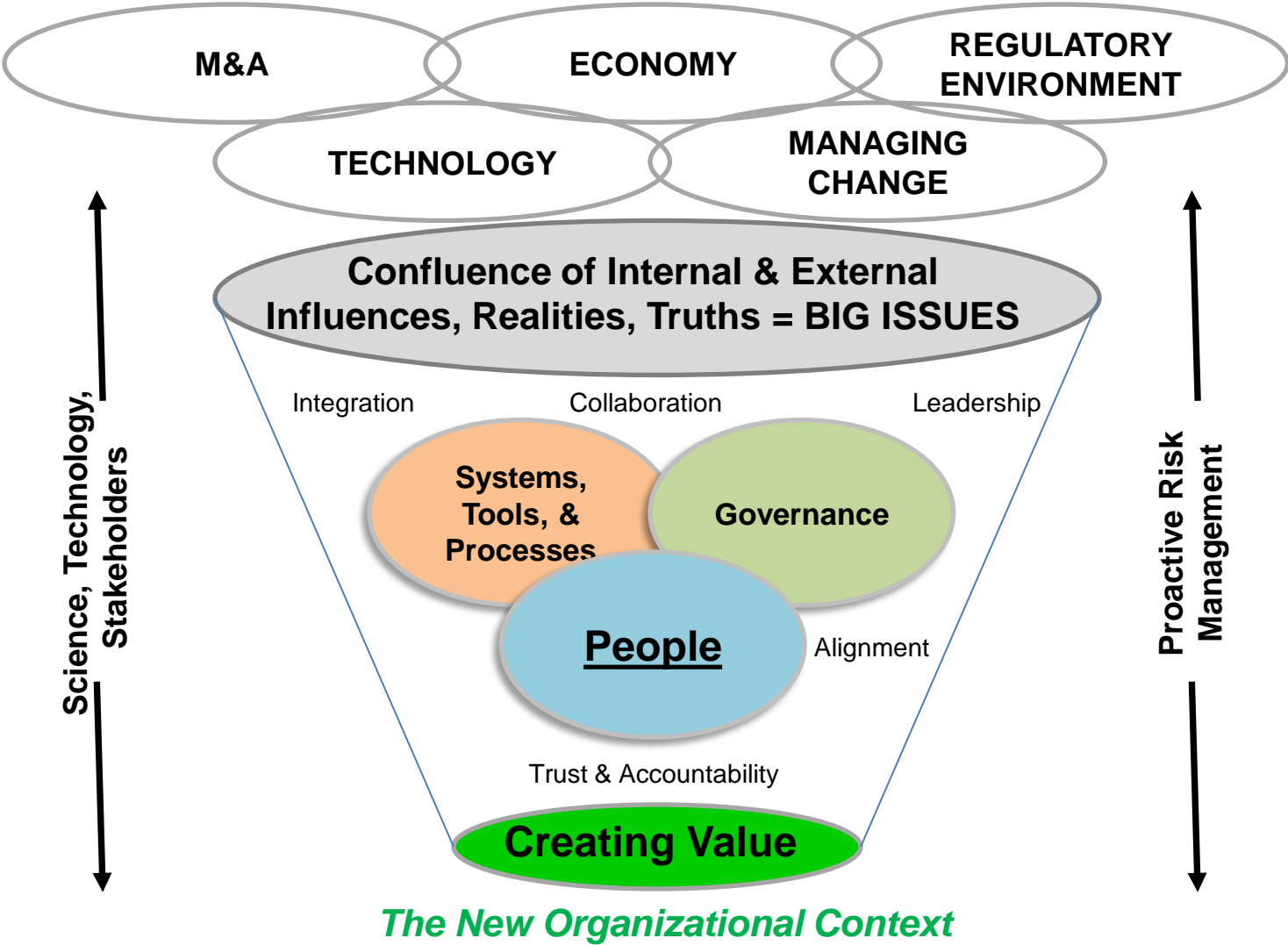
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Integrating Risk, Compliance, Sustainability



Creating Value

Managing Change: The Evolving Organizational Context





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